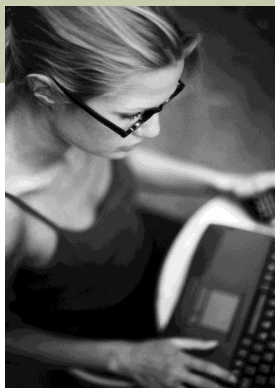


# Custom Websites

We can help you turn your website into a powerful marketing and selling asset. W5's custom websites are designed to be aesthetically pleasing, highly functional and easy to use.

Your website should help you meet your objectives as a facility:

- ❖ Communicate with your golfers and members.
  - ❖ Highlight your capability for weddings and events.
  - ❖ Attract more outings.
  - ❖ Provide information on programs for juniors and seniors.
  - ❖ Sell more rounds of golf online.
  - ❖ Attract new members or cardholders.
  - ❖ Increase your email marketing list.
  - ❖ Notify customers about promotions and specials.
- W5's custom websites emphasize meeting your business objectives.



In addition, your website should represent your facility and put your best foot forward. It should match the character of your facility — upscale or casual, exclusive or inviting, challenging or fun. Your website should be a great introduction to the experience at your golf course. We will work with you in the design process to make sure we capture that experience.

One of the most important aspects of W5 custom websites is integrated online reservations. We believe that making online reservations should be a great experience for your golfers.

Call or email us today to learn more about custom websites from W5 Golf.

**W5 Golf**

Tel: 708.260.9454

highlight your facility

## Details:

- A W5 representative will work with you to learn about your facility and objectives.
- We will review available graphics (course pictures, logos, scorecards, etc.) and make recommendations on any additional graphics that would enhance the site. Of course, enhanced graphics can be added at any time after the initial launch.
- Based on initial conversations, we will build a prototype page for your review.
- You own the domain name. We provide the hosting — ensuring great reliability and uptime.
- You will have the ability to manage your event calendar, news, and other dynamic content pieces of your site. Even maintain a blog if you want.
- W5 will continue to update and maintain the site as information changes about your facility or as you develop new content.
- We will provide you with an annual review — completely refreshing the layout and design if you desire.

**W5 Golf, Inc.**

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